

Adam C. Powell

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EDUCATION:

The Wharton School, University of Pennsylvania (Philadelphia, PA) July 2006 - Present
Health Care Systems Ph.D. Program (Recipient of a NRSA Training Grant from the Agency for Healthcare Research and Quality)

Massachusetts Institute of Technology (Cambridge, MA) September 2002-May 2006
Bachelors of Science in Management Science (MIT Sloan), Bachelors of Science in Expository Writing, Minor in Economics

HEALTHCARE SECTOR EXPERIENCE:

Humana, Inc. (Louisville, KY) May 2007 – Aug. 2007

Benefits Intern for the Human Resources Department, supervised by Debbie Triplett

- Wrote 37 presentations on issues of importance to the Benefits Department, addressing topics such as the current online wellness offerings of competitors, means in which Humana's online benefits and wellness systems could be improved, and ways to measure employee productivity
- Devised costless ways of providing health benefits to retired and semi-retired employees
- Designed activities for the "Mental Agility Campaign" that occurred at the end of 2007
- Saved Humana tens of thousands of dollars by researching alternative benefit options and recommending those offering the best value
- Reduced the likelihood that employees will lose their homes in the future by advocating that Humana not endorse heavily-leveraged home loans

Wharton Operations & Information Management Department (Philadelphia, PA) Sept. 2007 - Present

Research Assistant for Assistant Professor Chris Lee

- Attempted to determine how much the University of Pennsylvania Health System should charge private insurers under the patient classifications of the severity-adjusted MS-DRG (Medicare Severity-adjusted Diagnosis Related Groups) system
- Devised a technique for inferring the severity distribution of the patients under the new DRG system, using often incomplete data from the old DRG system. Adapted a mixed logit regression model to predict the frequency with which the health system would encounter patients with various diagnoses. Geared research to both an academic audience and to the health system's pricing negotiation committee.

BUSINESS SECTOR EXPERIENCE:

LinPowell Corporation / Taikor Media (Cambridge, MA / Philadelphia, PA / Shanghai, China) March 2007 – Present

Co-founder of a startup company in the Social Web industry and partner in a Chinese outsourcing startup

- Designed a product mock-up for a social networking website intended to help people find activities in their communities
- Selected the independent contractor used to build the site, Taikor Media, and led the project through the private beta phase of development
- Was invited to join Taikor Media as a partner, and guided it in improving its operations and marketing its services to the American market

UBS Wealth Management USA (New York, NY) June 2004-Aug. 2004

Wealth Management Intern, supervised by John Cioffi

- Investigated the relationship between the size of the underground economy and the U.S. GDP by conducting a literature review, interviewing analysts in the field, and devising indirect measures. Measured unreported Internet sales, formal labor, informal labor, and illicit labor
- Compiled reports on the American unreported economy, assorted equities in China and in the healthcare sector, and the correlation between Argentina's currency movements and its local market. Presented findings to Mr. Cioffi in order to assist him in making investment decisions.

TECHNOLOGY SECTOR EXPERIENCE:

Microsoft Corporation (Redmond, WA) June 2005-Aug. 2005

Program Manager Intern for Microsoft Office FrontPage

- Brainstormed potential web portals to be shipped with Windows SharePoint Services Version 3, an online collaboration software package
- Designed a template of a web portal for tracking the purchase and ownership of assets, which is now shipping with Windows Server 2008
- Conceived a feature for Workflow within SharePoint that addressed the needs of multiple industries and could be inexpensively implemented

MIT Artificial Intelligence Laboratory (Cambridge, MA) June 2003 – Aug. 2003

Research Intern, supervised by Professor Michael Collins

- Created a means for gathering data for a natural language processing experiment, in which users selected mp3s from an iTunes-like library via forming natural sentences. Designed and implemented Java-based and Visual Basic-based interfaces for permitting multiple users to collaboratively query SQL databases over a network through TCP/IP sockets.

TEACHING EXPERIENCE:

MIT, Dept. of Writing and Humanistic Studies (Cambridge, MA) Sept. 2005 – June 2006

Communicating in Cyberspace. Teaching Assistant for Dr. Edward Barrett.

PUBLICATIONS:

To Our Health: The Role of IT in Healthcare June 2005 – May 2006

Undergraduate thesis stored in the MIT Archives

- Investigated the current usage of information technology in reducing the cost and increasing the quality of healthcare through a literature review
- Conducted research independently, with the guidance of thesis advisor Dr. Edward Barrett and management expert Dr. Cyrus Gibson

ACTIVITIES:

Seeing the Narrow Part of the Spectrum (New York, NY) June 2004 - Present

Interactive art installations produced in collaboration with John Cioffi

Givology (Philadelphia, PA) March 2007-Present

Co-founder of a charitable organization linking American donors with needy Chinese children and education infrastructure projects

TECHNICAL SKILLS: Adobe Creative Suite, C++, HTML, Java, Microsoft Office, Processing, R, Stata, Visual Basic

OTHER INTERESTS: Modern Art, Photography, Wellness, Technology, Traveling