

## ADAM C. POWELL, PH.D.

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847-703-0314

### EDUCATION

#### THE WHARTON SCHOOL, UNIVERSITY OF PENNSYLVANIA

*Doctor of Philosophy in Health Care Management & Economics*

*Master of Arts in Health Care Management & Economics*

Philadelphia, PA

#### MASSACHUSETTS INSTITUTE OF TECHNOLOGY

*Bachelor of Science in Management Science, Information Technology Concentration (MIT Sloan)*

*Bachelor of Science in Writing, Expository Concentration, Minor in Economics*

Cambridge, MA

### EXPERIENCE

#### PAYER+PROVIDER SYNDICATE

**President**

Boston, MA

2012-Present

- Founded a consultancy that enables health services companies and investors to better understand operational issues through market analysis, intervention evaluation, and the development of performance improvement methodologies
- Built client relationships with publicly-traded companies, non-profit organizations, new ventures, and boutique consultancies working in the managed care, health system, specialty benefits management, health IT, pharmaceutical, and medical devices industries.
- Provided insights to CNN, Forbes, Inc., JAMA, NBC News, Reuters, Yahoo! Finance, Becker's Hospital Review, and other outlets

#### HEALTHHELP

**Director of Outcomes Research**

Boston, MA / Houston, TX

2014-Present

- Managed the HealthHelp / Humana outcomes research collaboration. The collaboration consists of medical directors and analysts from HealthHelp, members of the Humana Business Optimization Team, members of the Humana Publications committee, Humana medical directors, and academic physicians. HealthHelp is a specialty benefits management company and Humana is a managed care organization.
- Developed studies which have been presented at conferences and published within peer-reviewed journals

#### INDIAN SCHOOL OF BUSINESS

**Visiting Faculty, Post Graduate Program in Management & Healthcare Management Programme**

Punjab, & Telangana, India

2013-Present

- Taught a post-graduate course on the management of Health IT to students at both campuses of a business school ranked #5 in India

#### NORTHEASTERN UNIVERSITY

**Adjunct Faculty, Health Informatics Graduate Program**

Boston, MA

2012-Present

- Taught Emerging Technologies in Healthcare, Public Health Surveillance & Informatics, and Global Health Informatics to students earning a Master's in Health Informatics, and regularly received teaching effectiveness ratings above both the departmental and school average

#### OLIVER WYMAN, HEALTH & LIFE SCIENCES PRACTICE

**Associate Management Consultant**

Boston, MA

2011-2012

- Helped managed care organizations understand the implications of the Affordable Care Act

#### THE WHARTON SCHOOL, UNIVERSITY OF PENNSYLVANIA

**Research Assistant for Prof. Lawton R. Burns, Health Care Management & Economics Dept.**

Philadelphia, PA

2008-2011

- Authored three chapters on the healthcare industry for graduate-level healthcare textbooks used at Wharton and other leading MBA programs. Served as lead author on an assessment of the future prospects of the major subsectors (consumer/payer/provider) of the health IT industry.
- Developed the methodology used by a consulting company on a PhRMA-commissioned report on the economic benefits of the pharmaceutical sector. The report was presented to Congress and helped the industry have a positive outcome during the 2010 health reform.

**Research Assistant for Profs. Chris P. Lee and Sergei Savin, Operations & Information Mgmt. Dept.**

2007-2011

- Identified over \$14 million in losses due to improper billing by a hospital system. Provided a strategy for reducing losses.
- Commercialized research findings in 2012 through founding Payer+Provider Syndicate

#### LINPOWELL CORPORATION

**Co-founder and Program Manager of a Web 2.0 Startup**

Philadelphia, PA / Shanghai, China

2007-2008

- Designed a social website that helped people find events. Translated a business plan into technical specifications.
- Led a cross-cultural, cross-functional team consisting of my business partner and three employees from Taikor Media, a Shanghai-based outsourcing firm. Guided the team through the process of developing and testing the website. Self-financed development and launched the site within budget.

#### HUMANA, INC.

**Benefits Intern for the Human Resources Department, supervised by Debbie Triplett**

Louisville, KY

Summer 2007

- Stopped Humana from offering its employees 100%-leveraged home loans, reducing the impact of the financial crisis.
- Analyzed vendor offerings for both one-time and recurring purchases, saving Humana tens of thousands of dollars.

### ADDITIONAL INFORMATION

**Additional Languages:** Intermediate fluency in Mandarin and Spanish

**College Work Experiences:** Microsoft, MIT Artificial Intelligence Laboratory, and UBS Wealth Management

**Technical Skills:** Microsoft Office, statistics (R, SAS, Stata), and programming (C++, Java, Processing)

**Other Accomplishments:** Featured in over 150 articles on healthcare issues.