

## Adam C. Powell, Ph.D.

### CONTACT INFORMATION:

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Website: [adampowell.com](http://adampowell.com)

### EDUCATION:

**The Wharton School**, University of Pennsylvania (Philadelphia, PA) July 2006 – May 2011  
*Doctor of Philosophy, Health Care Management & Economics*

**The Wharton School**, University of Pennsylvania (Philadelphia, PA) July 2006 – August 2008  
*Master of Arts, Health Care Management & Economics (completed during the Ph.D.)*

**Massachusetts Institute of Technology** (Cambridge, MA) September 2002 – May 2006  
*Bachelor of Science in Management Science (MIT Sloan), Minor in Economics*

**Massachusetts Institute of Technology** (Cambridge, MA) September 2002 – May 2006  
*Bachelor of Science in Writing (Expository Writing)*

### DISSERTATION:

Title: Perspectives on Firm Decision Making During Risky Technology Acquisitions  
Committee: Lawton R. Burns (Advisor), Harbir Singh (Chair), John R. Kimberly, Howard C. Kunreuther, and Mark V. Pauly  
Available online: <http://repository.upenn.edu/edissertations/313/>

### RESEARCH INTERESTS:

All of my research is conducted within the context of healthcare.  
*Primary: Quality (high-cost services and mHealth), Technology*  
*Secondary: Operations, Strategy*

### HEALTHCARE SECTOR EXPERIENCE:

**Payer+Provider Syndicate (Boston, MA)** March 2012 – Present  
*President*

- Founded a consultancy that enables health services companies and investors to better understand operational issues through market analysis, intervention evaluation, and the development of performance improvement methodologies
- Built client relationships with a wide variety of firms, including a multinational Fortune 500 company, an academic medical center, a diabetes management company, a provider performance improvement company, a diagnostics company, a utilization management company, a provider strategy consultancy, a change management consultancy, and multiple private equity firms investing in the payer, provider, and health IT industries
- Provided turn-key outcomes research services, and managed multi-organizational, multi-disciplinary research teams
- Provided insights on healthcare topics that were featured by JAMA, CNN, Fortune, Fox Business, Inc., NBC, Reuters, Yahoo! Health, The Christian Science Monitor, and numerous other outlets.

**HealthHelp (Houston, TX)** October 2014 – Present  
*Director of Outcomes Research*

- Managed the HealthHelp / Humana outcomes research collaboration. The collaboration consists of medical directors and analysts from HealthHelp, members of the Humana Business Optimization Team, members of the Humana Publications committee, Humana medical directors, and academic physicians. HealthHelp is a specialty benefits management company and Humana is a managed care organization.
- Developed studies which have been published in peer-reviewed journals
- Crafted conference submissions, resulting in appearances at AcademyHealth, ACR, AHA Scientific Sessions, ASNR, HFSA, Population Health Forum, and RSNA

**Oliver Wyman, Health and Life Sciences Practice (Boston, MA)** July 2011 – February 2012  
*Associate*

- Served as a management consultant in a practice addressing the needs of the health insurance, hospital, and pharmaceutical industries
- Helped a regional payer develop a strategy for engaging consumers in the individual market post-reform
- Assessed the implications of healthcare reform for small group sales in four states for a national payer

**Wharton Health Care Management & Economics Department (Philadelphia, PA)**

August 2008 – May 2011

*Research Assistant for Professor Lawton R. Burns, Department Chair*

- Provided methodological guidance to Archstone Consulting for the report, “The Biopharmaceutical Sector’s Impact on the U.S. Economy: Analysis at the National, State, and Local Levels”
- Reviewed the literature on the success and failure of firms in order to assist in the legal defense of a medical devices firm. Subsequently developed the literature review into a book chapter on the determinants of success and failure in the medical device industry.

**Wharton Operations & Information Management Department (Philadelphia, PA)**

September 2007 – May 2011

*Research Collaboration with Chris P. Lee, Ph.D., Professor Sergei V. Savin, and Professor Nicos Savva*

- Attempted to determine how much an academic hospital system should charge private insurers under the patient classifications of the severity-adjusted MS-DRG (Medicare Severity-adjusted Diagnosis Related Groups) system
- Devised a technique for inferring the severity distribution of the patients under the new DRG system, using often incomplete data from the old DRG system. Adapted a mixed logit regression model to predict the frequency with which the health system would encounter patients with various diagnoses. Geared research to both an academic audience and to the health system’s pricing negotiation committee.
- Determined the impact of high patient workload on the billing performance of a hospital trauma department. Provided guidelines for reducing the impact of workload on billing quality.

**Penn Biotech Group (Philadelphia, PA)***Group Vice President / Principal of the Consulting Department*

May 2010 – May 2011

- Created a health insurance practice for Penn Biotech Group’s Consulting Department through securing two large insurers
- Responsible for recruiting student consultants and allocating them to clients

*Engagement Manager for a Consulting Engagement with a Top Five Pharmaceutical Company* February 2010 – April 2010

- Lead a multi-disciplinary team consisting of three post-doctoral students in the biological sciences, a doctoral student in computer science, a law student, a masters student in biotechnology, and a medical researcher
- Developed a methodology combining artificial intelligence and econometrics that the team used to study an issue concerning the regulatory approval process for pharmaceuticals
- Presented findings to the client and provided concrete recommendations about how future marketing authorization applications could be improved to maximize the likelihood of their timely and ultimate approval
- Designed and delivered software to the client to enable them to automatically evaluate their marketing authorization applications before submission to regulators

**Humana, Inc. (Louisville, KY)**

May 2007 – August 2007

*Benefits Intern for the Human Resources Department, supervised by Debbie Triplett*

- Wrote 37 presentations on issues of importance to the Benefits Department, addressing topics such as the current online wellness offerings of competitors, means in which Humana’s online benefits and wellness systems could be improved, and ways to measure employee productivity
- Devised costless ways of providing health benefits to retired and semi-retired employees
- Designed activities for the “Mental Agility Campaign” that occurred at the end of 2007
- Saved Humana tens of thousands of dollars by researching alternative benefit options and recommending those offering the best value
- Reduced the likelihood that employees will lose their homes in the future by advocating that Humana not endorse heavily-leveraged home loans

**BUSINESS SECTOR EXPERIENCE:****LinPowell Corporation / Taikor Media (Philadelphia/Boston/Shanghai)**

March 2007 – September 2008

*Co-founder of a startup company in the Social Web industry and partner in a Chinese outsourcing startup*

- Designed a product mock-up for a social networking website intended to help people find local activities
- Selected the independent contractor used to build the site, Taikor Media, and led the project through the private beta phase of development

**UBS Wealth Management USA (New York, NY)**

June 2004 – August 2004

*Wealth Management Intern, supervised by John Cioffi*

- Investigated the relationship between the size of the underground economy and the U.S. GDP by conducting a literature review, interviewing analysts in the field, and devising indirect measures. Measured unreported Internet sales, formal labor, informal labor, and illicit labor
- Compiled reports on the American unreported economy, assorted equities in China and in the healthcare sector, and the correlation between Argentina's currency movements and its local market. Presented findings to Mr. Cioffi in order to assist him in making investment decisions.

**TECHNOLOGY SECTOR EXPERIENCE:****Microsoft Corporation (Redmond, WA)**

June 2005 – August 2005

*Program Manager Intern for Microsoft Office FrontPage*

- Brainstormed potential web portals to be shipped with Windows SharePoint Services Version 3, an online collaboration software package
- Designed a template of a web portal for tracking the purchase and ownership of assets, which is now shipping with Windows Server 2008
- Conceived a feature for Workflow within SharePoint that addressed the needs of multiple industries and could be inexpensively implemented

**MIT Artificial Intelligence Laboratory (Cambridge, MA)**

June 2003 – August 2003

*Research Intern, supervised by Professor Michael Collins*

- Created a means for gathering data for a natural language processing experiment, in which users selected mp3s from an iTunes-like library via forming natural sentences. Designed and implemented Java-based and Visual Basic-based interfaces for permitting multiple users to collaboratively query SQL databases over a network through TCP/IP sockets.

**AWARDS AND GRANTS:**

Excellence in Online Instruction Award, Jefferson College of Population Health 2018

Selected as one of one hundred overseas experts invited to present at BIO-FORUM 2014 2014

Modern Biotechnology &amp; Pharmaceutical Industry Office of Shanghai Municipality

Sept. '14 MIT Critical Data Marathon (big data competition using ICU data from the MIMIC-II database), 3rd place 2014

Jan. '14 MIT Critical Data Marathon (big data competition using ICU data from the MIMIC-II database), 3rd place 2014

Winner of the Brigham and Women's Hospital iHub Hackathon Prize 2013

Selected as one of one hundred overseas experts invited to present at BIO-FORUM 2012 2012

Modern Biotechnology &amp; Pharmaceutical Industry Office of Shanghai Municipality

Russell Ackoff Doctoral Student Fellowship Award. 2010-2011

Wharton Risk Management and Decision Processes Center.

*Award: \$1,000.*

Emerald LiteratiNetwork 2010 Outstanding Contributing Author Award 2010

Mack Center Emerging Technologies Management Research Grant. 2009-2010

"What Happens to Old Technologies When New Technologies Arrive?"

*Award: \$12,750. (Co-investigator.)*

Ruth L. Kirschstein National Research Service Award (NRSA). 2006-2008

Agency for Healthcare Research and Quality (AHRQ).

*Award: Two years of tuition and stipend.*

## **PUBLICATIONS:**

Teresa L. Rogstad, Adam C. Powell, Yongjia Song, Tristan Cordier, Stephen E. Price, James W. Long, Uday U. Deshmukh, and Jeffrey D. Simmons. "Determinants of Outcomes Following Outpatient Placement of Implantable Cardioverter Defibrillators in a Medicare Advantage Population." 2018. *Clinical Cardiology*. 2018 Aug 9. <https://doi.org/10.1002/clc.23041>

Adam C. Powell, Preeti Singh, and John B. Torous. 2018. "The Complexity of Mental Health App Privacy Policies: A Potential Barrier to Privacy." *JMIR: mHealth and uHealth*. 6(7):e158. <http://mhealth.jmir.org/2018/7/e158/>

Adam C. Powell, Stephen E. Price, Khoa Nguyen, Gary L. Smith, James W. Long, and Uday U. Deshmukh. "Prior Authorization for Elective Diagnostic Catheterization." 2018. *American Health & Drug Benefits*. 11(4): 168.174. <http://ahdbonline.com/issues/2018/june-2017-vol-10-no-4/2580-prior-authorization-for-elective-diagnostic-catheterization-the-value-of-reviewers-in-cases-with-clinical-ambiguity>

Adam C. Powell, David C. Levin, Erin M. Kren, Roy A. Beveridge, James W. Long, and Amit K. Gupta. 2017. "2005 to 2014 CT and MRI Utilization Trends in the Context of a Nondental Prior Authorization Program." *Health Services Research and Managerial Epidemiology*. doi: 10.1177/2333392817732018 <http://journals.sagepub.com/doi/full/10.1177/2333392817732018>

Adam C. Powell, Teresa L. Rogstad, Uday U. Deshmukh, Stephen E. Price, and Jeffrey D. Simmons. 2017. "An exploration of the association between ischemic etiology and the likelihood of heart failure hospitalization following cardiac resynchronization therapy." *Clinical Cardiology*. doi: 10.1002/clc.22779

Adam C. Powell, Amin J. Mirhadi, Bryan A. Loy, Laura E. Happe, James W. Long, Erin M. Kren, and Amit K. Gupta. 2017. "Presentation at computed tomography (CT) scan of the thorax and first year diagnostic and treatment utilization among patients diagnosed with lung cancer." *PLOS ONE*. 12(7): e0181319. <http://journals.plos.org/plosone/article?id=10.1371/journal.pone.0181319>

John Torous, Jorge Rodriguez, and Adam C. Powell. 2017. "The New Digital Divide For Digital Biomarkers." *Digital Biomarkers*. <https://www.karger.com/Article/FullText/477382>

Adam C. Powell, Patrick J. Kennedy, Garry Carneal, Steve Davis, Henry Harbin, and The Kennedy Forum Senior Leadership Team. 2017. "New Technologies for Improving Behavioral Health." *Kennedy Forum Issue Brief*. [bit.ly/2qGGydz](http://bit.ly/2qGGydz)

Adam C. Powell, Jasmine K. Ludhar, and Yuri Ostrovsky. 2017. "Health Information System Use in an Affluent Region in India: Findings from a Survey of Chandigarh Hospitals." *International Journal of Medical Informatics*. 103 (2017) 78–82 doi: 10.1016/j.ijmedinf.2017.04.011

Adam C. Powell, James W. Long, Erin M. Kren, Amit K. Gupta, and David C. Levin. 2016. "Evaluation of a Program for Improving Advanced Imaging Interpretation." *Journal of Patient Safety*. doi: 10.1097/PTS.0000000000000345

Adam C. Powell, Milton Chen, and Chanida Thammachart. 2016. "The Economic Benefits of Mobile Apps and Telepsychiatry Services When Used by Adolescents" *Child and Adolescent Psychiatric Clinics*. doi:10.1016/j.chc.2016.07.013

John Torous, Adam Powell, and Michael Knable. 2016. "Quality assessment of self-directed software and mobile applications for the treatment of mental illness." *Psychiatric Annals*. 46(10):579–583. doi:10.3928/00485713-20160908-02.

William Gruber, Adam Powell, and John Torous. 2016. "The Power of Capturing and Using Information at the Point of Care." *Healthcare*. <http://www.sciencedirect.com/science/article/pii/S221307641630015X>

Adam C. Powell, John Torous, Steven Chan, Geoffrey Raynor, Erik Shwartz, Meghan Shanahan, and Adam B. Landman. 2016. "Inter-rater Reliability of mHealth App Rating Measures: Analysis of Top Depression and Smoking Apps." *Journal of Medical Internet Research: mHealth and uHealth*. 4(1): e15. <http://mhealth.jmir.org/2016/1/e15/>

Bryan A. Loy, Clive I. Shkedy, Adam C. Powell, Laura E. Happe, Julie A. Royalty, Michael T. Miao, Gary L. Smith, James W. Long, and Amit K. Gupta. 2016. "Do Case Rates Affect Physicians' Clinical Practice in Radiation Oncology?: An Observational Study." *PLOS ONE*. 11(2): e0149449. <http://journals.plos.org/plosone/article?id=10.1371/journal.pone.0149449>

Adam C. Powell, Daniel S. Hippe, James W. Long, and Jeffrey D. Robinson. 2015. "Re-initiation of Withdrawn or Modified Neuroimaging Requests after Collaborative Consultation." *Academic Radiology*. *Published Online in Advance of Print Publication (September 9, 2015)*: [http://www.academicradiology.org/article/S1076-6332\(15\)00330-X/abstract](http://www.academicradiology.org/article/S1076-6332(15)00330-X/abstract).

John Torous and Adam C. Powell. 2015. "Current research and trends in the use of smartphone applications for mood disorders." *Internet Interventions*. 2(2):169-173. <http://dx.doi.org/10.1016/j.invent.2015.03.002>

Adam C. Powell, Adam B. Landman, and David W. Bates. 2014. "Certification of Mobile Apps for Health Care-Reply." *JAMA*. 312(11): 1156-1157. <http://jama.jamanetwork.com/article.aspx?articleid=1904820>

Saurabh Jha and Adam C. Powell. 2014. "A (Gentle) Introduction to Behavioral Economics." *American Journal of Roentgenology*. 203(July 2014): 111-117. <http://www.ajronline.org/doi/abs/10.2214/AJR.13.11352>

Adam C. Powell, Adam B. Landman, and David W. Bates. 2014. "In Search of a Few Good Apps." *JAMA*. 311(18): 1851-1852. *Published Online in Advance of Print Publication (March 24, 2014)*: <http://jama.jamanetwork.com/article.aspx?articleid=1852662>

Adam C. Powell, Sergei V. Savin, and Nicos Savva. 2012. "Physician Workload and Hospital Revenue: Overworked Physicians Generate Less Revenue Per Patient." *Manufacturing & Service Operations Management*. *Articles in Advance (May 4, 2012)*: 1-17.

Adam C. Powell and Jeff C. Goldsmith. 2012. "The health information technology sector." In Lawton Burns (Ed.), *The Business of Healthcare Innovation*, 2<sup>nd</sup> edition. *Cambridge University Press*.

Adam C. Powell. 2011. "Perspectives on Firm Decision Making During Risky Technology Acquisitions." *Publicly accessible Penn Dissertations*.

Atul F. Kamath, Keith Baldwin, Lauren K. Meade, Adam C. Powell, and Samir Mehta. 2011. "The Increased Financial Burden of Further Proposed Orthopaedic Resident Work Hour Reductions." *The Journal of Bone and Joint Surgery*, 93-A(7): e31(1)-e31(8).

Lawton R. Burns, Rajiv J. Shah, Frank A. Sloan, and Adam C. Powell. 2009. "The Impact of Hospital Ownership Conversions: Review of the Literature and Results from a Comparative Field Study" in Grant Savage and Myron Fottler (Eds.), *Advances in Health Care Management, Volume 8. Biennial Review of Health Care Management: Meso Perspectives*. pp. 171-229. United Kingdom: Emerald.

Adam C. Powell. 2006. "To Our Health: The Role of IT in Healthcare." *DSpace@MIT, MIT Archives. Thesis*.

#### **PUBLISHED ABSTRACTS:**

Powell AC, Price SE, Nguyen K, Smith GL, Long JW, Deshmukh UU. Prior Authorization for Diagnostic Catheterization: The Value of Reviewers When There is Clinical Ambiguity. *Circulation: Cardiovascular Quality and Outcomes*. 2017;10:A018.

Powell AC, Mirhadi AJ, Loy BA, Long JW, Kren EM, Gupta AK. Presentation at diagnosis and intensity of interventions in people with lung cancer. *J Clin Oncol*. 2016;34(suppl; abstr e20052).

Powell AC, DeFrance A, Haagensen S, Painter PL, Long JW, Tankersley MA, Altonen BL, Gupta AK. A Comparative Study of the Efficiency of Non-Invasive Imaging Modalities in the Evaluation of Outpatient Chest Pain and the Sequential Relationship between Coronary Imaging Modalities Leading to Percutaneous Coronary Interventions at the Patient Level. *Circulation: Cardiovascular Quality and Outcomes*. 2015 May 1;8(Suppl 2):A262.

#### **WORKING PAPERS:**

The Business Models of Apps for Anxiety Management: An International Comparison.

*Multiple outcomes research studies for corporate interests which cannot be disclosed prior to publication.*

## **EDITORSHIPS:**

Journal of Medical Internet Research: Mental Health. Editorial Board Member.  
Journal of Participatory Medicine. Editorial Board Member.

March 2016 – Present  
December 2017 – Present

## **ORAL AND POSTER PRESENTATIONS:**

### **Reinitiation of Imaging for Low Back Pain after Collaborative Consult**

*American College of Radiology, Washington, DC. (with Christopher Lugo, Yan Wang, Gary Smith, James Long, Uday Deshmukh, and Jeffrey Robinson)*

May 19, 2018

### **Capturing Digital Biomarkers to Drive Predictive Models**

*Bridge to Population Health East, Boston, MA (with Jorge Rodriguez)*

May 14, 2018

### **Impact of a Private Health Insurer's Coronary Computed Tomography Angiography Coverage Decision**

*Radiological Society of North America, Chicago, IL (with Teresa Rogstad, Jesse Cambon, Christopher Lugo, Gary Smith, Amal Agarwal, Anthony DeFrance, James Long, and Uday Deshmukh)*

November 30, 2017

### **Determinants of Outcomes Following Outpatient Placement of Implantable Cardioverter Defibrillators in a Medicare Advantage Population**

*American Heart Association: Scientific Sessions, Anaheim, CA (with Yongjia Song, Teresa Rogstad, Tristan Cordier, Stephen Price, James Long, Uday Deshmukh, and Jeffrey Simmons)*

November 13, 2017

### **Wearables in Mental Health**

*Connected Health Conference: Wearables in Healthcare. Boston, MA*

October 25, 2017

### **Telemedicine: Affordable, High-Quality Care Facilitated by Hub & Spoke Networks**

*Tata Communications / Ruby Hall Hello Healthcare Event, Pune, India. (Virtual)*

July 14, 2017

### **Enhancing the ROI and Quality of Healthcare Innovations through Design**

*Case Western Reserve University, Cleveland, OH*

April 18, 2017

### **Prior Authorization for Diagnostic Catheterization: The Value of Reviewers When There is Clinical Ambiguity**

*American Heart Association: Quality of Care and Outcomes Research, Arlington, VA (with Stephen Price, Khoa Nguyen, Gary Smith, James Long, and Uday Deshmukh)*

April 2, 2017

### **Health IT: Benefits and Current Use in India**

*Marathwada Hospital Association, MGM Medical College, Aurangabad, India  
Seth Nandlal Dhoot Hospital, Aurangabad, India*

March 11, 2017

March 11, 2017

### **2005-2014 CT and MRI Single Market Utilization Trends with a Non-Denial Prior Authorization Program**

*Radiological Society of North America, Chicago, IL (with David Levin, Erin Kren, Roy Beveridge, James Long, and Amit Gupta)*

November 28, 2016

### **No Association Found between Ischemia and Rate of Congestive Heart Failure Hospitalization Following Cardiac Resynchronization Therapy**

*Heart Failure Society of America, Orlando, FL. (with Erin Kren, Teresa Rogstad, Uday Deshmukh, Stephen Price, and Jeffrey Simmons)*

September 19, 2016

### **Evaluate Quality in mHealth to Prevent Patient Harm**

*mHealth + Telehealth World, Boston, MA. (with John Torous)*

July 26, 2016

### **Valuing Innovation in Radiology**

*American College of Radiology, Washington, DC.*

May 18, 2016

### **CT and MRI 8 Year Utilization Trends in the Context of a Non-Denial Prior Authorization Program**

*American College of Radiology, Washington, DC. (with David Levin, Erin Kren, Roy Beveridge, James Long, and Amit Gupta)*

May 15, 2016

### **Impact of Hyperbolic Discounting on Preferences for Screening for Lung Cancer**

*Radiological Society of North America, Chicago, IL (with Saurabh Jha)*

November 30, 2015

**Analysis of Utilization Rate in a Medicaid Population Cohort of the Demographics of Medical Providers Ordering Cross Sectional Neuroimaging Procedures Related to a Clinical Decision Support System Through a Non-Denial Radiology Benefit Management Program**  
*Radiological Society of North America, Chicago, IL (with Orest Boyko, Laryssa Boyko, & Amit Gupta)* November 30, 2015

**Provider Scoring: Improving Quality and Efficiency of Radiation Therapy Treatment**  
*Population Health Forum, Washington D.C. (with Gary Smith and Orest Boyko)* November 2-4, 2015

**A Comparative Study of the Efficiency of Non-Invasive Imaging Modalities in the Evaluation of Outpatient Chest Pain and the Sequential Relationship between Coronary Imaging Modalities Leading to Percutaneous Coronary Interventions at the Patient Level**  
*American Heart Association Scientific Sessions, Orlando, FL* November 10, 2015  
*American Heart Association Quality of Care and Outcomes Research, Baltimore, MD (canceled)* April 23, 2015  
*Abstract with multiple co-authors published at*  
[http://circoutcomes.ahajournals.org/content/8/Suppl\\_2/A262.abstract?sid=87e27ece-2091-440f-aab8-93b745c81697](http://circoutcomes.ahajournals.org/content/8/Suppl_2/A262.abstract?sid=87e27ece-2091-440f-aab8-93b745c81697)

**Valuing Information: A Perspective from Behavioral Economics**  
*American College of Radiology, Washington, DC* May 20, 2015

**Evaluating the Impact of mHealth Innovations**  
*Medical Informatics World, Boston, MA* May 5, 2015

**Assessing the Diagnostic Value of Imaging**  
*Radiological Society of North America, Chicago, IL* December 5, 2014

**App-Based Data Capture and Analytics for Mental Health Management**  
*Healthcare Predictive Analytics Summit, Boston, MA* October 21, 2014

**Mobile Health: High Potential or Highly Hyped?**  
*School of Public Health, University at Albany – State University of New York, Albany, NY.* November 3, 2014  
*Gerson Lehrman Group Webinar* October 7, 2014

**Engineering ROI.**  
*Harvard Medical School, Boston, MA* September 18, 2014  
*Vecna Technologies, Cambridge, MA* September 12, 2014  
*IXL Center at Hult International Business School, Cambridge, MA.* August 7, 2014

**Overcome Security and Privacy Issues and Understand Mobile Device and Mobile Application Regulations.**  
*mHealth + Telehealth World, Boston, MA. (with Adam Landman & Kevin Littlefield.)* July 22, 2014

**Are most mHealth apps useless?: A discussion of potential solutions to common problems.**  
*The 16<sup>th</sup> Shanghai International Forum on Biotechnology and Pharmaceutical Industry, Shanghai, China.* May 24, 2014

**Health Information Systems Enable Healthcare Quality Improvement**  
*Gandhi Hospital, Hyderabad, Telangana (Andhra Pradesh), India* March 27, 2014

**The Impact of Design on the ROI of Behavioral Change Products and Services**  
*THE MEME, Cambridge, MA.* December 12, 2013

**How the Affordable Care Act Will Rock Your World—and Create Opportunities for Alliance Management**  
*Association of Strategic Alliance Professionals BioPharma Conference, Boston, MA. (with Nat Welch)* November 22, 2013

**Ringleader: A Low-Cost Substitute for Cardiac Stress Testing**  
*Brigham and Women's Hospital Research Day, Boston, MA.* November 21, 2013  
*CareFWD Conference, Boston, MA.* October 1, 2013

**Healthcare: An Opportunity for Bilateral Learning**  
*UPenn China Forum, Philadelphia, PA.* October 20, 2013

- Challenges in Consumer-Oriented mHealth**  
*Northeastern University Open Classroom Series: Policy for a Healthy America, Boston, MA.* October 2, 2013
- A Comparison of How Remote Diagnostics and Telemedicine are Being Used in India and the United States**  
*Indian School of Business Healthcare Club, Mohali, Punjab, India.* March 11, 2013
- Becoming Accountable: Using Analytics to Thrive in the ACO World**  
*Massachusetts Health Data Consortium, Waltham, MA.* September 21, 2012
- The Impact of America's Healthcare Reform on China: How the Affordable Care Act Will Influence the Chinese Biotech, Hospital, and Pharmaceutical Industries**  
*The 14<sup>th</sup> Shanghai International Forum on Biotechnology and Pharmaceutical Industry, Shanghai, China.* May 10<sup>th</sup>, 2012
- Understanding China's Plan for Healthcare Reform**  
*2012 Intercollegiate U.S.-China Healthcare Conference, Philadelphia, PA.* March 24<sup>th</sup>, 2012
- The Impact of Workload on Hospital Reimbursement: Overworked Servers Generate Lower Income**  
*MSOM Annual Conference. Ann Arbor, MI, Co-authored with Sergei Savin & Nicos Savva (presenter).* June 28<sup>th</sup>, 2011
- The Impact of Workload on Hospital Reimbursement: Overworked Servers Generate Lower Income**  
*INFORMS Healthcare. Montreal, Canada, Co-authored with Sergei Savin (presenter) & Nicos Savva.* June 21<sup>st</sup>, 2011
- Perspectives on Firm Decision Making During Risky Technology Acquisitions**  
*Wharton Risk Management and Decision Process Center Ackoff Fellows Luncheon. Philadelphia, PA.* May 5<sup>th</sup>, 2011
- An Exploration of Firm Goals and Uncertainties When Acquiring a High-Tech Durable Good: The Case of CT Machines**  
*American Society of Health Economists. Cornell University. Ithaca, NY.* June 22<sup>nd</sup>, 2010  
*AcademyHealth Annual Research Meeting. Boston, MA.* June 28<sup>th</sup>, 2010  
*Society for Medical Decision Making. Toronto, Canada.* October 25<sup>th</sup>, 2010
- Non-technological Innovation in Response to Environmental Change: The Decline and Renaissance of Jenny Craig**  
*AcademyHealth Annual Research Meeting. Boston, MA.* June 28<sup>th</sup>, 2010
- Influence of Uncertainty and Goals on the Acquisition of a High-Tech Durable Good: The Case of CT Scanners**  
*Wharton Health Care Student Seminar. Philadelphia, PA.* March 26<sup>th</sup>, 2010  
*Dissertation Proposal Defense. Philadelphia, PA.* April 6<sup>th</sup>, 2010
- The Impact of Health IT on Consumers, Payers, and Providers.** Co-authored with Jeff C. Goldsmith.  
*Alpha Iota Gamma (health professional fraternity). Philadelphia, PA.* April 26<sup>th</sup>, 2009  
*Summer Undergraduate Minority Research Scholars Program. Philadelphia, PA.* June 3<sup>rd</sup>, 2009
- Determining Case-Mix under a New DRG System: An Application of Mixture Models.** Co-authored with Chris P. Lee.  
*INFORMS. Stochastic Models in Health Care Panel. Washington, D.C.* October 12<sup>th</sup>, 2008  
*Wharton Health Care Student Seminar. Philadelphia, PA.* November 11<sup>th</sup>, 2008
- Predicting Hospital Case-Mix under a New DRG System: An Application of the Mixed Logit Regression Model**  
*NRSA Trainees Conference. Washington, D.C., Co-authored with Chris P. Lee.* June 7<sup>th</sup>, 2008
- To Our Health: The Role of IT in Healthcare**  
*UCLA Anderson School of Management. Information Systems Seminar. Los Angeles, CA.* January 12<sup>th</sup>, 2006



### TEACHING EXPERIENCE:

**Indian School of Business (Mohali, Punjab and Hyderabad, Telangana)** 2013-Present  
*Post Graduate Programme (MBA): Health Information Technology, Visiting Faculty. (Spring 2013-Present)*  
*Healthcare Management Programme (Exec. Ed.): Health Information Technology, Visiting Faculty.* 2016-Present  
*Advised NanoHealth, which Bill Clinton awarded the \$1m Hult Prize for its efforts to fight diabetes in India*  
*Advised WeeClu Solutions, a healthcare startup launched by ISB alumni*  
*Advised a team of executive education students on their Active Learning Project*  
*Commissioned by the Max Institute of Healthcare Management to study health IT adoption in India*

**Jefferson School of Population Health (Online Campus of University in Philadelphia, PA)** 2016-Present  
*U.S. Healthcare Financing and Reimbursement, Lecturer. (Spring 2016; Fall 2016, Fall 2017)*  
*Health Economics, Lecturer. (Spring 2018, Fall 2018)*

**Northeastern, Master of Science in Health Informatics Program (Boston, MA)** 2012-Present  
*Quantifying the Value of Informatics, Lecturer. (Summer 2018-Present)*  
*Global Health Informatics, Lecturer. (Fall 2015-Present)*  
*Public Health Surveillance and Informatics, Lecturer. (Summer 2013-Present)*  
*Emerging Technologies in Healthcare, Lecturer. (Fall 2012-2014)*  
*Hired by the university for consulting projects*

**Wharton, Department of Management (Philadelphia, PA)** 2010 – 2011  
*Strategic Implementation, Teaching Assistant for Professor Lawton Burns*

**Wharton, Department of Operations and Information Management (Philadelphia, PA)** 2010  
*Foundations of Decision Processes and Behavioral Economics, Teaching Assistant for Professor Howard Kunreuther*  
*Negotiation, Teaching Assistant for Dr. Shirin Kronzon*

**MIT, Department of Writing and Humanistic Studies (Cambridge, MA)** 2005 – 2006  
*Communicating in Cyberspace. Teaching Assistant for Dr. Edward Barrett.*

### DISSERTATION COMMITTEE PARTICIPATION

Margaret Kornuszko-Story, Thomas Jefferson University, Ph.D. in Population Health Management. 2018

### PROFESSIONAL AFFILIATIONS:

Educator on the Gerson Lehrman Group Healthcare Council

### ARTISTIC EXHIBITIONS:

**Selections from “It’s raining in Manhattan.”** (photography) November 2009 – March 2010  
*“Arts & the City,” University of Pennsylvania Graduate Student Center, Philadelphia, PA*

**touch.magic** (touchscreen-based interactive artwork) September 24<sup>th</sup>-27<sup>th</sup>, 2008  
*“Eternal Reflections II,” Club That, Daegu, South Korea.*

### ACTIVITIES:

**Mary Christie Foundation (National)** September 2017 - Present  
*Experts Council member of a non-profit organization dedicated to improving the health of college and university students.*

**PsyberGuide (National)** February 2015 - Present  
*Advisory board member of a non-profit service dedicated to assisting consumers in making responsible and informed decisions about computer and device-assisted therapies for mental illnesses. PsyberGuide is a project of The One Mind Institute, a non-profit organization devoted to funding cures for brain illnesses.*

**Garrison Condominium Trust (Boston, MA)** October 2011 – Present  
*Board member of the home owners’ association of a historic 87-unit condominium in Boston’s Back Bay. Supervised vendor selection processes. The association has run a surplus, and has not needed to increase fees during my tenure.*

**Seeing the Narrow Part of the Spectrum (New York, NY)** June 2004 – Present  
*Interactive art installations produced in collaboration with John Cioffi*

**TECHNICAL SKILLS:** Adobe Creative Suite, C++, HTML, Java, Microsoft Office, Processing, R, SAS, Stata, Visual Basic

**LANGUAGES:** Native fluency in English, conversational fluency in Mandarin and Spanish

**APPEARANCES IN POPULAR MEDIA:**

Adam C. Powell, Hanu Tyagi, and Jasmine K. Ludhar. August 28, 2018. "Digitising Indian Healthcare Records." *ISB Insight*. <http://isbinsight.isb.edu/digitising-indian-healthcare-records/>

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Sarah Lee. June 19, 2018. "Bringing Doctors to Rural America Over the Phone (Guest: Dr. Adam Powell.)" (Podcast) *The Heartland Institute*. <https://www.heartland.org/multimedia/podcasts/bringing-doctors-to-rural-america-over-the-phone-guest-dr-adam-powell>

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Matthew Glans. March 2, 2018. "Research & Commentary: Florida Considers Taking First Steps in Telehealth Reform." *The Heartland Institute*. <https://www.heartland.org/publications-resources/publications/research--commentary-florida-considers-taking-first-steps-in-telehealth-reform>

Ted Jackson. February 6, 2018. "Healthcare Management: The Top Strategies You'll See in 2018." *ClearPoint Strategy*. <https://www.clearpointstrategy.com/healthcare-management/>

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Adam Powell. July 20, 2017. "Health Care in Digital India." *Fair Observer*. [https://www.fairobserver.com/region/central\\_south\\_asia/health-care-digital-technologies-india-news-91081/](https://www.fairobserver.com/region/central_south_asia/health-care-digital-technologies-india-news-91081/)

July 20, 2017. "Ruby Hall Clinic organises seminar on Telehealth." *Equity Bulls*. [http://www.equitybulls.com/admin/news2006/news\\_det.asp?id=210923#.WXGU3ZHTvmQ.twitter](http://www.equitybulls.com/admin/news2006/news_det.asp?id=210923#.WXGU3ZHTvmQ.twitter)

Karen Appold. July 7, 2017. "Make the most of predictive analytics: Top tips for health systems, health plans." *Managed Healthcare Executive*. <http://managedhealthcareexecutive.modernmedicine.com/managed-healthcare-executive/news/make-most-predictive-analytics-top-tips-health-systems-health-plans>

Shawn Radcliffe. June 21, 2017. "Millennial Doctors, Patients Shaping Healthcare World." *Healthline*. <http://www.healthline.com/health-news/millennial-doctors-and-patients-shaping-healthcare>

Arundhati Parmar. June 20, 2017. "Why Cleveland Clinic jumped into the insurance fray." *MedCity News*. <http://medcitynews.com/2017/06/cleveland-clinic-jumped-insurance-fray/>

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Evan Sweeney. June 13, 2017. "Digital biomarkers are the new 'digital divide' for the mental health app industry." *FierceHealthcare*. <https://www.fiercehealthcare.com/mobile/digital-biomarkers-are-new-digital-divide-for-mental-health-app-users>

Linda Sowers. May 2017. "Seismic Shifts: Evaluating the impending impacts of the machine-learning economy." *ACR Bulletin*. <https://acrbulletin.org/acr-bulletin-may-2017/1160-evaluation-of-ml>

Laura Dyrda. May 18, 2017. "Artificial intelligence in healthcare: 10 leaders describe the future." *Becker's Spine Review*. <http://www.beckersspine.com/orthopedic-spine-practices-improving-profits/item/36794-artificial-intelligence-in-healthcare-10-leaders-describe-the-future.html>

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